



WOAI  
4335 NW Loop 410  
San Antonio, TX 78229

Morehead Dotts and Associates  
2767 Santa Fe St  
Corpus Christi, TX 78404

## Contract # 2664287

**Schedule Dates** 10/20/16-11/01/16  
**Advertiser** Susan Permerleau for Sheriff-D (113125)  
**Agency** Morehead Dotts and Associates (12759)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** San Antonio Est 180 (870185)  
**Salesperson** Overman, Mindi (3620)  
**Sales Office** KABB/KMYS  
**Buyer Name** Clayton, Lauren  
**Phone/Fax** /  
**CPE** Susan/Political/180  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/18/16  
**Last Modified** 10/19/16  
**Entered By** Mindi Overman  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,045.00  
**Net Total** \$17,255.00  
**Sales Tax**

## San Antonio (WOAI)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Oct. 2016           | 12        | \$17,300.00        |
| Nov. 2016           | 2         | \$3,000.00         |
| <b>Grand Total:</b> | <b>14</b> | <b>\$20,300.00</b> |

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station            | Comments            | Entered  |
|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|--------------------|---------------------|----------|
| 1.0  | Normal Line / News             | 10/20/16-10/20/16 | 1   | :30    | 5P- News-News 4 WOAI at 5p        |     |    |    |    | 1  |    |    |    | 1     | \$1,500.00 | \$1,500.00 | San Antonio (WOAI) | News @ 5 - Sec 1    | 10/18/16 |
| 2.0  | Normal Line / News             | 10/20/16-10/20/16 | 1   | :30    | 6:30P- News-News 4 WOAI at 630p   |     |    |    |    | 1  |    |    |    | 1     | \$1,200.00 | \$1,200.00 | San Antonio (WOAI) | News @ 6:30 - Sec 1 | 10/18/16 |
| 3.0  | Normal Line / News             | 10/20/16-10/20/16 | 1   | :30    | 10P- News-News 4 WOAI at 10p      |     |    |    |    | 1  |    |    |    | 1     | \$1,800.00 | \$1,800.00 | San Antonio (WOAI) | News @ 10p - Sec 1  | 10/18/16 |
| 4.1  | Normal Line / News             | 10/24/16-10/27/16 | 1   | :30    | 5P- News-News 4 WOAI at 5p        | 1   | X  | X  | X  | X  |    |    |    | 1     | \$1,500.00 | \$1,500.00 | San Antonio (WOAI) | News @ 5p - Sec 1   | 10/19/16 |
| 5.0  | Normal Line / News             | 10/24/16-10/27/16 | 1   | :30    | 6A- News-News 4 WOAI at 6a        | 2   | X  | X  | X  | X  |    |    |    | 2     | \$1,000.00 | \$2,000.00 | San Antonio (WOAI) | News @ 6a - Sec 1   | 10/18/16 |
| 6.0  | Normal Line / News             | 10/24/16-10/27/16 | 1   | :30    | 6P- News-News 4 WOAI at 6p        | 2   | X  | X  | X  | X  |    |    |    | 2     | \$1,800.00 | \$3,600.00 | San Antonio (WOAI) | News @ 6p - Sec 1   | 10/18/16 |
| 7.0  | Normal Line / News             | 10/24/16-10/27/16 | 1   | :30    | 10P- News-News 4 WOAI at 10p      | 2   | X  | X  | X  | X  |    |    |    | 2     | \$1,800.00 | \$3,600.00 | San Antonio (WOAI) | News @ 10p - Sec 1  | 10/18/16 |
| 8.0  | Normal Line / News             | 10/24/16-10/27/16 | 1   | :30    | 6:30P- News-News 4 WOAI at 630p   | 1   | X  | X  | X  | X  |    |    |    | 1     | \$1,200.00 | \$1,200.00 | San Antonio (WOAI) | News @ 6:30 - Sec 1 | 10/18/16 |
| 9.0  | Normal Line / SPOT             | 10/24/16-10/27/16 | 1   | :30    | 7A- NBC-The Today Show Hour 1 & 2 | 1   | X  | X  | X  | X  |    |    |    | 1     | \$900.00   | \$900.00   | San Antonio (WOAI) | Today Show - Sec 1  | 10/19/16 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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|----------|---|-------------------|-----|--------|----------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|--------------------|-------------------|----------|
| Est 10.0 | Unapproved (NewL) on credit hold / News | 10/31/16-11/01/16 | 1   | :30    | 5P- News-News 4 WOAI at 5p |     | 1  | 1  |    |    |    |    |    | 2     | \$1,500.00 | \$3,000.00 | San Antonio (WOAI) | News @ 5p - Sec 1 | 10/24/16 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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